



Supplemental Application to the Gustavson School of Business

Why are you motivated to join our business program? In addition to your academic grades, we'd like to get a full picture of who you are through your supplemental application.

Overview

The supplemental application is an opportunity for you to introduce yourself to us. This is your chance to highlight any work, leadership, academic, volunteer and/or life experiences, and to reflect on how these experiences have allowed you to learn, develop and grow. We encourage you to use examples; whether those be in the classroom, in club or recreation activities, at work, through personal experiences or in community endeavours.

Reflect on who you are, what you've accomplished, and what your goals are. Where do you want to go, and how is Gustavson going to help you get there?

The Gustavson BCom program is looking for dynamic and driven students who are eager to develop their global mindset, collaborate with others, and consciously work towards making a difference while developing their business acumen. If this sounds like you, we encourage you to apply! Keep these things in mind when answering the questions below.

Please submit your Supplemental Application in one single .pdf file.

1) **Current Resume** – Please refer to the UVic resume template on the Gustavson website. You are welcome to use this template or your own layout. (2 pages maximum, only references may extend to a third page. Please note reference letters will not be considered in the admissions process.)

2) **Personal statement: your background and motivation**

What are the **three things** that you want us to know about you, and **how will these contribute to your success** in University and our BCom program? (Minimum 250 words, paragraph format. Please provide specific examples.)

3) **Impact Statement: your personal road map**

Gustavson BCom students create real impact in local and global communities. Please tell us: what impact do you intend to create, and how will the Gustavson BCom program help you to do this? (Minimum 200 words, paragraph format. Please provide specific examples.)

We encourage you to think about future goals, and how our unique program features will contribute to your success.